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AMENDMENTS TO THE CLAIMS:

Please cancel claims 16, 19-41 and 43 without prejudice or disclaimer.

1. (Currently amended) A system for buying and selling merchandise, comprising:
a network comprising a plurality of user terminals;
a memory device which stores for storing a predetermined event for said merchandise;
and
at least one processor, accessible by said plurality of user terminals, which for
automatically adjusts ~~adjusting~~ a price of said merchandise upon an occurrence of ~~based on~~ said
predetermined event, and matching a buyer ~~buyers~~ with said merchandise to facilitate a
transaction,
wherein said network comprises the Internet, said memory device and said at least one
processor being included in a seller website which is accessible via the Internet, and
wherein said processor generates a document which is stored in said memory device and
includes an adjusted price of said merchandise, said document being viewable by using a web
browser on one of said plurality of user terminals.
2. (Original) The system according to claim 1, wherein said merchandise comprises time-sensitive merchandise.
3. (Original) The system according to claim 2, wherein said predetermined event comprises a decrease of an expiration period.
4. (Original) The system according to claim 1, wherein said network comprises a central server accessible by said plurality of user terminals for storing transaction data.
5. (Currently amended) The system according to claim 1, wherein each of said user

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terminals comprises:

- a processor;
- a memory device accessible by said processor, which stores ~~for storing~~ data;
- a video display which displays ~~for displaying~~ an image representing said data; and
- an input device.

6. (Currently amended) The system according to claim 1, wherein said merchandise comprises merchandise which is not time-sensitive ~~network comprises an internet-based network~~.
7. (Original) The system according to claim 1, wherein said at least one processor is remote from said plurality of user terminals.
8. (Original) The system according to claim 1, wherein said at least one processor comprises a plurality of processors.
9. (Currently amended) The system according to claim 3, wherein said processor automatically reduces said price ~~is automatically reduced~~ as said expiration period gets closer to expiring.
10. (Currently amended) The system according to claim 3, wherein said processor automatically adjusts said price ~~is automatically adjusted~~ at a predetermined interval.
11. (Original) The system according to claim 3, wherein said system identifies an expiration date for a particular merchandise and calculates a quantity of an order to be purchased on a particular date based on a consumption rate for said merchandise so as to minimize a total price for said order.

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12. (Original) The system according to claim 1, wherein said processor automatically adjusts said price based on a selling rate so as to substantially eliminate a seller's unsold merchandise.
13. (Original) The system according to claim 1, wherein a seller uses a user terminal to input selling data and a buyer uses a user terminal to input purchasing data, and wherein said at least one processor matches buyers with merchandise by comparing said selling data and said buying data.
14. (Original) The system according to claim 1, wherein said processor automatically adjusts a price of said merchandise based on a quality of said merchandise.
15. (Original) The system according to claim 1, wherein said processor automatically adjusts a price of said merchandise based on a destination address for said merchandise.
16. (Canceled)
17. (Currently amended) The system according to claim 1 ~~16~~, wherein said website comprises a plurality of websites.
18. (Original) The system according to claim 17, wherein each website in said plurality of websites is directed to merchandise having a different quality level.
- 19-41. (Canceled)
42. (Original) The system according to claim 3, wherein said price is automatically reduced as time approaches said expiration period.
43. (Canceled)

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44. (New) The system according to claim 1, wherein said website recommends to a buyer a purchase quantity of items of said merchandise based on information input by said buyer into said network.
45. (New) The system according to claim 1, wherein said seller website comprises a plurality of seller websites, and
wherein one of said plurality of seller websites comprises an offer of sale for said merchandise, and said offer of sale is transferred to another one of said plurality of seller websites upon an occurrence of said predetermined event.
46. (New) The system according to claim 1, wherein said seller website alerts said seller of an occurrence of said predetermined event.
47. (New) The system according to claim 1, wherein said predetermined event comprises a passing period of time, and said price is adjusted based on a rate of inflation.
48. (New) The system according to claim 1, wherein said processor matches said buyer with said merchandise by identifying at least one of a brand of said merchandise and a manufacturing lot of said merchandise which matches information input to said network by said buyer, and causing at least one of an identified brand and an identified lot to be provided to said buyer.
49. (New) The system according to claim 1, wherein said processor recommends a quantity of items of said merchandise to be purchased by said buyer based on information input to said network by said buyer.
50. (New) The system according to claim 1, wherein said predetermined event comprises a quantity of items of said merchandise remaining in an inventory of a seller.

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51. (New) The system according to claim 1, wherein said predetermined event comprises a quantity of items of said merchandise on the market for said merchandise.
52. (New) A system for buying and selling merchandise, comprising:
a plurality of user terminals which are connected via the Internet;
at least one seller website which is accessible by said plurality of user terminals via the Internet, comprising:
a memory device which stores a predetermined event for said merchandise; and
at least one processor which adjusts a price of said merchandise upon an occurrence of said predetermined event to generate an adjusted price,
wherein said processor generates a document which is stored in said memory device and includes an adjusted price of said merchandise, said document being viewable by using a web browser on one of said plurality of user terminals.
53. (New) A system for buying and selling medicine, comprising:
a plurality of user terminals which are connected via the Internet;
at least one seller website which is accessible by said plurality of user terminals via the Internet, comprising:
a memory device which stores a predetermined event for said medicine; and
at least one processor which adjusts a price of said medicine upon an occurrence of said predetermined event to generate an adjusted price,
wherein said processor generates a document which is stored in said memory device and includes an adjusted price of said medicine, said document being viewable by using a web browser on one of said plurality of user terminals.
54. (New) A system for buying and selling automobiles, comprising:
a plurality of user terminals which are connected via the Internet;
at least one seller website which is accessible by said plurality of user terminals via the

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Internet, comprising:

a memory device which stores a predetermined event for said automobiles; and
at least one processor which adjusts a price of said automobiles upon an
occurrence of said predetermined event to generate an adjusted price,

wherein said processor generates a document which is stored in said memory device and
includes an adjusted price of said automobiles, said document being viewable by using a web
browser on one of said plurality of user terminals.

55. (New) A system for buying and selling antiques, comprising:

a plurality of user terminals which are connected via the Internet;

at least one seller website which is accessible by said plurality of user terminals via the
Internet, comprising:

a memory device which stores a predetermined event for said antiques; and
at least one processor which adjusts a price of said antiques upon an occurrence of
said predetermined event to generate an adjusted price,

wherein said processor generates a document which is stored in said memory device and
includes an adjusted price of said antiques, said document being viewable by using a web
browser on one of said plurality of user terminals.

56. (New) A system for buying and selling merchandise, comprising:

a plurality of user terminals which are connected via the Internet;

a plurality of seller websites which are accessible by said plurality of user terminals via
the Internet, comprising:

a memory device which stores a predetermined event for said merchandise; and
at least one processor which adjusts a price of said merchandise upon an
occurrence of said predetermined event to generate an adjusted price,

wherein said processor generates a document which is stored in said memory device and
includes an adjusted price of said merchandise, said document being viewable by using a web

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browser on one of said plurality of user terminals, and

wherein one of said plurality of seller websites comprises an offer of sale for said merchandise, and said offer of sale is transferred to another one of said plurality of seller websites upon an occurrence of said predetermined event.